



Council Agenda

MYRTLE BEACH CITY COUNCIL:
BRENDA BETHUNE, MAYOR
MICHAEL CHESTNUT, MAYOR PRO-TEM
MARY JEFFCOAT
MIKE LOWDER
PHILIP N. RENDER
GREGG SMITH
JACKIE VEREEN

NOTE: CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE IN THE MEETINGS. CITIZENS WHO WISH TO ADDRESS COUNCIL ARE ASKED TO SIGN IN PRIOR TO THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE BEGINNING OF THE MEETING FOR NON-AGENDA PUBLIC ISSUES. ADDITIONAL TIME WILL BE PROVIDED AT THE END OF THE MEETING AS NEEDED.

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

THE FOLLOWING PUBLIC HEARING WILL BE HELD AT TED C. COLLINS LAW ENFORCEMENT CENTER, 1101 NORTH OAK STREET, PRIOR TO THE START OF THE REGULARLY SCHEDULED 9:00 AM WORKSHOP:

A Public Hearing for the purpose of hearing input regarding SMALL CELL TECHNOLOGY

AGENDA

MARCH 27, 2018

9:00 A.M. – WORKSHOP – TED C. COLLINS LAW ENFORCEMENT CENTER

2:00 P.M. – MEETING – TED C. COLLINS LAW ENFORCEMENT CENTER

CALL TO ORDER.....Mayor Brenda Bethune

INVOCATION.....

PLEDGE OF ALLEGIANCE.....

APPROVAL OF AGENDA.....

APPROVAL OF WORKSHOP MINUTES.....March 13, 2018

APPROVAL OF MINUTES.....March 13, 2018

PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:

International Association of Fire Chiefs Fellowship Program (ws)

Recognition of My Beach 101 Graduates – Cookie Goings (Mtg)

Proclamation declaring March American Red Cross Month (Mtg)

Presentation to U.S. Army Recruiting Company (Mtg)

Charlie's Place Update – Herbert Riley (Mtg)
Public Information Update – PIO Staff) Mtg)
Police – Public Safety on the Beach (Mtg)

CONSENT AGENDA

2nd Reading **Ordinance 2017-60** An ordinance to create a Planned Unit Development known as Osceola Street PUD Planned Unit Development.

1st Reading **Ordinance 2018-26** An ordinance to authorize the City Manager to enter into Franchises for Water Safety Services and Beach Concessions with the Franchisees in accordance with the Franchise Agreement.

Resolution **R2018-10** granting a Special Event Permit to Palmetto Event Productions, Inc. on behalf of Full House Productions for "Carolina Country Music Festival" on June 1-13, 2018 and affirming the city's co-sponsorship.

Motion **M2018-49** to approve a contractual agreement between Horry County Schools and the City of Myrtle Beach Police Department to provide one certified police officer in uniform to perform the duties of a School Resource Officer (SRO) at the Myrtle Beach High School and Myrtle Beach Middle School for the 2018-2019 school year.

Motion **M2018-50** to approve a Special Event Permit to Patricia Mulkey/Bar W Rodeo Company for the "Myrtle Beach Stampede Rodeo" to be held at the former Myrtle Square Mall site, located on Kings Hwy between Myrtle Place and 27th Ave North, on July 13 – 14, 2018 from 6:00 pm to 12:00 am. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

Motion **M2018-51** to approve a Special Event Permit to Mike Shank/Festival Promotions & L Star for the 2018 Grande Dunes Kentucky Derby Festival to be held on the Grande Dunes Event Lawn May 5, 2018 from 3:00 pm to 7:00 pm. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

Motion **M2018-52** to approve a Special Event Permit to Mike Shank/Festival Promotions & L Star for Thursday Night Concert @ Grande Dunes to held on the Grande Dunes Event Lawn on April 26, 2018 from 5:00 pm to 9:00 pm. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

Motion **M2018-56** to approve a Memorandum of Understanding between the Department of Veterans Affairs and the Myrtle Beach Police Department.

Motion **M2018-57** to appoint Yvette Jefferson to the Convention Center Hotel Board to fill the vacancy created by the resignation of Bob Singleton due to a conflict of interest.

Motion **M2018-58** to affirm that Ordinance No. 2015-31, read for second reading on 4-28-15 has identified four (4) events that are declared to be extraordinary events, until subsequent act of City Council. Having been legislatively declared, the manager shall inform City Council of any executive orders pertaining to same.

REGULAR AGENDA

2nd Reading **Ordinance 2018-10** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Austin Shelley d/b/a Ajax Golf Cart Rentals, for a period of one year. The Agreement includes 24 vehicles. (24 Golf Carts/0 Mopeds)

2nd Reading **Ordinance 2018-11** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Itzhak Chiprot d/b/a Extreme Scooter Rental LLC, located at 412 6th Avenue North, Myrtle Beach, SC 29577, for a period of one year. The Agreement includes 39 vehicles. (20 Golf Carts/19 Mopeds)

2nd Reading **Ordinance 2018-12** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Sarah Yakoel d/b/a Gil Scooter, located at 109 South Kings Highway, Myrtle Beach, SC 29577, for a period of one year. The Agreement includes 15 vehicles. (15 Golf Carts/0 Mopeds)

2nd Reading **Ordinance 2018-13** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to David Stone d/b/a Go Fast Motorsports, Sunshine Scooters, located at 713 North Ocean Blvd., Myrtle Beach, SC 29577, for a period of one year. The Agreement includes 35 vehicles. (10 Golf Carts/25 Mopeds)

2nd Reading **Ordinance 2018-14** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to David Stone d/b/a Go Fast Motorsports LLC, Go Fast Scooters, located at 609 South Kings Highway, Myrtle Beach, SC 29577, for a period of one year. The Agreement includes 115 vehicles. (31 Golf Carts/84 Mopeds)

2nd Reading **Ordinance 2018-15** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Derrick and Barbara Haynes d/b/a Kickback Korner LLC, Kickback Corner Golf Carts, located at 506 Yaupon Drive, Myrtle Beach, SC 29577, for a period of one year. The Agreement includes 15 vehicles. (15 Golf Carts/0 Mopeds))

2nd Reading **Ordinance 2018-16** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Mark Sichitano d/b/a Myrtle Beach Golf Carts, located at 1001 3rd Avenue South, Myrtle Beach, SC 29577, for a period of one year. The Agreement includes 145 vehicles. (145 Golf Carts/0 Mopeds)

2nd Reading **Ordinance 2018-17** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Ron Simantov d/b/a Blue Coral Surf LLC, Moped USA, located at 1301 South Kings Highway, Myrtle Beach, SC 29577, for a period of one year. The Agreement includes 15 vehicles. (15 Golf Carts/0 Mopeds)

2nd Reading **Ordinance 2018-18** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Ben Robinson d/b/a Rent Me Superstore, located at 106 North Kings Highway, Myrtle Beach, SC 29577, for a period of one year. The Agreement includes 40 vehicles. (10 Golf Carts/30 Mopeds)

2nd Reading **Ordinance 2018-19** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Ben Robinson d/b/a Rent Me Superstore, located at 300 South Ocean Blvd., Myrtle Beach, SC 29577, for a period of one year. The Agreement includes 197 vehicles. (64 Golf Carts/133 Mopeds)

2nd Reading **Ordinance 2018-20** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Ben Robinson d/b/a Rent Me Superstore, located at 1205 North Ocean Blvd., Myrtle Beach, SC 29577, for a period of one year. The Agreement includes 83 vehicles. (16 Golf Carts/67 Mopeds)

2nd Reading **Ordinance 2018-21** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Jack Zakhra d/b/a Zeus MB LLC, Happy Scooter, located at 311 3rd Avenue South, Myrtle Beach, SC 29577, for a period of one year. The Agreement includes 63 vehicles. (27 Golf Carts/36 Mopeds)

1ST Reading **Ordinance 2018-23** An ordinance to amend Chapter 2, Article VI, Division 6, to reimpose the Local Option Tourism Development Fee with an effective date of August 1, 2018.

1ST Reading **Ordinance 2018-25** An ordinance to establish special property tax assessments for rehabilitated historic properties in the manner provided for in SC Code Sec. 4-9-195 and extended to municipalities by Sec. 5-21-140; to fix the term of such special assessments; to establish requirements for eligibility; and to determine the process for applying for the special assessment.

Motion **M2018-55** to declare certain vehicles abandoned or derelict pursuant to the authority of Article 41 of Title 56 South Carolina Code of Laws 2001. Memo dated March 19, 2018 shows 17 vehicles.

NON-AGENDA ITEMS FROM THE PUBLIC

COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS

COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER

1. Council Communications
2. CFO Update
3. CM/ACM Update
 - Historic District Report – Carol Coleman
 - Sports Tourism Report – Tim Huber/Sports Facility Adviser/Sports Facility Management

REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF

EXECUTIVE SESSION

Council may take action on matters discussed in Executive Session.

ADJOURNMENT